



CELEBRATING 20 YEARS



Durbanville



4 - 5 April 2020

BECOME A EXHIBITOR

**JOIN US For The Cape's Renowned
FAB BRIDE & OCCASION EXPO!**

Celebrating 20 years

Through exhibiting at THIS event, you are ensured of reaching YOUR target market!

WHY EXHIBIT WITH FAB BRIDAL EXPO

The FAB BRIDAL EXPO is the Western Cape's longest standing and most reliable and comprehensive exhibition. FAB celebrates 20 years in 2020 in the Bridal Industry and is still going strong and growing every year. Our extensive marketing campaign will bring approximately 2000 brides-to-be and their bridal parties to your stand. FAB brings together over 100 service providers / products from across the Cape all under one roof and puts visitors in touch with the various experts they need in order to plan their wedding or host a successful event.

EXHIBITORS PROFILE

Decorators / products / services | Fashion Designers | Jewellers / Accessories | Fashion Boutiques | Reception Venues | Floral artists | Video / Photographers | Wedding registries | Honeymoon Destination | Event Coordinators | Hair / Make-up Artists | Beauty products / services / spas | Invitation designers | Magazines / Directories | Dance Studios | Slimming products & Services | Hiring companies | Stockists of unique related products | Wine & liquor manufacturers & distributors | Wedding cars | Marriage officers & Legal Services | Wedding Albums | Bridal Associations | Bridal Shoes | Cakes, Chocolates & Chocolate Fountains | Casual Clothing | Catering | Invitation & stationary designers | Cookware | Candle hire | Financial services | Gifts & bonbonneries | Health & fitness | Hens & bachelor parties | Lingerie & swimwear | Menswear | Music & entertainment | Travel & honeymoon | Websites | Wedding courses

VISITORS PROFILE

PRIMARY AUDIENCE: Engaged women

SECONDARY AUDIENCE: Family / Bridal party of engaged couples / Event planners

ADDED ATTRACTIONS

FASHION SHOWS: 3 times daily at 11h00, 13h00 & 15h00
LIVE MUSIC
COMPETITIONS: WIN-4-YOUR-WEDDING Lucky Draw Prizes
DEMONSTRATIONS
ENTERTAINMENT
RESTAURANT AREA
WIN-A-BACHELORETTE PARTY

MARKETING CAMPAIGN

NEWSPAPERS: Die Burger
LAMPPOST: Throughout Metro / Helderberg
OTHER: E-mail / Facebook / Whatsapp / Instagram
WEBSITES: Donato Events / SAWeddings / Event Websites / PinkBook.co.za
MAGAZINES: Wedding & Function / Other
RADIO: Bok Radio / Radio Tygerberg

BOOK NOW

STAND SIZE & RATE (floorspace only)

2 x 0.5m Stand (1m ²)	R3400
2 x 1m Stand (2m ²)	R4600
3 x 1m Stand (3m ²)	R5500
4 x 1m / 2 x 2m Stand (4m ²)	R6650
5 x 1m (5m ²)	R7000
3 x 2m Stand (6m ²)	R7500
CAR / LIMOUSINE	R2000

ADDITIONAL COST

2 x 0.5m Shell Scheme Structure	R400
2 x 1m Shell Scheme Structure	R800
3 x 1m Shell Scheme Structure	R1200
2 x 2m Shell Scheme Structure	R1600
5 x 1m Shell Scheme Structure	R2000
3 x 2m Shell Scheme Structure	R2400
OPEN SPACE ONLY	

STAND RATE

Includes:

badges x 2, complimentary tickets x 2,
complimentary drink

Excludes:

tables, chairs, cloths, covers & extras

SHELL SCHEME STRUCTURE (ADDITIONAL COST)



SHELL SCHEME STRUCTURE INCLUDES THE FOLLOWING:

1. White fascia beam
2. Company name in straight forward pink vinyl lettering at the top of your stand
3. White shell scheme panels (melamine cubicle - walls on 2/3 sides of your stand)
4. 1x 15 Amp Plug point (only 1 double adaptor allowed - please bring own 10m/15m long lead/multi plug)
5. 2 x 150 watt Spotlights
6. Quarter 30 Amp single phase DB board

BUILD UP

3 April 2020: 13h00 - 19h00

BREAKDOWN

5 April 2020 from
16h30 onwards
until 18h30

EXPO DAYS

4 April 2020 from 9h00 - 16h30
5 April 2020 from 9h00 - 16h30

PARKING

FREE parking

PAYMENT TERMS

Deposit (50%) to be paid immediately.
Balance to reach us on or before 1 March 2020.

SHARING OF STANDS

Not more than 2 exhibitors are allowed to share on a 2 x 0.5m, 2x1m, 3x1m stand and 3 exhibitors on a 2x2m / bigger stand. Information of the business sharing a stand with the contract signatory must be forwarded to us on completion of the participation contract. No Exhibitor will be allowed to distribute any information of non participating businesses either by means of electronic device, business card, word of mouth, display cards on tables or any other way!



HOW TO BOOK

- Please see floorplan
- Choose a stand size & nr
- Let us know your preferred stand and we will send you a booking form
- Fill in the booking form - sign page 2 and 5, read the manual - sign page 6 of the manual & send back to confirm your stand
- An Invoice will then be sent to you
- Please send proof of payment to desiree@donatoevents.co.za or fax to 086 627 8656

ADDED EXPOSURE

Marketing & Sponsorship opportunities

Contact us for details.

Social Media Coverage

Any latest news or pictures can be sent to us and featured on our facebook page @ additional cost of R200 per post.

Fashion Shows

An additional cost of R800.00

Goodie bags

Flyer inserts @ additional cost of R300.00

Website CAPEBRIDAL.co.za

Contact us for details

Voucher Booklet

Contact us for details

VISITORS INFO

Entrance fee only **R100 per person**

Tickets can be bought at the entrance of the expo or at **webtickets**



BOOKINGS & ENQUIRIES

c: 084 596 1753 / t: 021 910 2779 / f: 086 627 8656

e: desiree@donatoevents.co.za

w: www.donatoevents.co.za



FAB BRIDAL EXPO

